Baskin Alumni Advisory Council

Congratulations! On behalf of the Baskin Alumni Advisory Council (BAAC)*, it is our pleasure to officially welcome you to the Banana Slug Alumni Network. We wish you every success in your professional and personal endeavors and strongly encourage you to stay connected and involved in Baskin Engineering and the alumni network.

The mission of the Baskin Alumni Advisory Council (BAAC) is to leverage the talent and experience of its members to provide guidance and leadership to the Dean, faculty, students, staff, and alumni of the UCSC Baskin School of Engineering. The council will provide assistance in maintaining, building, and promoting the Baskin School as a premier research and teaching institution. It will help Baskin Engineering build a pipeline of private philanthropy, foster connections to extramural resources, and provide support to encourage public/private research and educational collaborations.

The BAAC has four areas of focus:

Marketing and Branding the Baskin School of Engineering
Help advise on future directions of engagement that will further the Baskin School of Engineering as a technologically innovative engineering school of the 21st century and help establish its brand in Silicon Valley.

Student Advisor and Industry Connections
Help connect students with industry experts for career networking. Help connect the Baskin School of Engineering with judges, sponsors, and project ideas for the capstone engineering project course. Liaison with leader of student clubs, societies, and groups and with the University Career Center in support of their student recruitment activities.

Interdisciplinary Collaborations and Entrepreneurial Engagements
Help promote the Baskin School of Engineering in its collaborative mission by co-sponsoring university lectures, seminars, research reviews, and other engineering related interdisciplinary activities. Assist the university in identifying partners and investors in support of its entrepreneurial activities.

Alumni Engagement and Philanthropy Support
Help with planning and organizing meaningful networking events for Baskin School of Engineering alumni with the goal of increasing alumni engagement and philanthropy. Work with Baskin Engineering staff to publicize alumni profiles, stories, career achievements, and other related social activities.

For more information about the BAAC and to learn how to get more involved, please visit http://baac.soe.ucsc.edu.

Stay connected to Baskin alumni on social media
LinkedIn: Baskin Alumni group      Facebook : Baskin Alumni group
Twitter: @ucsc_baac               Meetup: UCSC Baskin School of Engineering Alumni